

# Additional Support & Advertising Opportunities

The following are available to commercial entities regardless of exhibition at any of the GASP meetings

## ONLINE MARKETING

### Buyers Guide

GASP Buyers Guide has been created specifically for serious buyers of your product or service. Purchasing a listing in the directory ensures that your company's brand and message are delivered directly to those that matter most to your business. The GASP is recognized as a leader in the industry. And sleep medicine professionals turn to the association as the informational source in the industry.

Your complete listing in the GASP Buyers Guide will feature your company logo and description, contact information and company Web site and e-mail link. The listing will be grouped into categories of your choice to enable efficient searching.

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<b>Complete Web-enabled listing</b>	\$200/year
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*Includes your full-color company logo, a corporate description, links to your web site and e-mail address, and placement in up to 10 headings. Your listing is also searchable using our powerful search technology.*

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### Premium Placement

*This additional fee allows your completed listing to appear within the heading of your choice at*

- the top position	\$750/year
- the second position	\$600/year
- the third position	\$450/year
- on the first page	\$250/year

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Product Showcase Ad	\$250/year
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This additional fee allows you to spotlight your product or service with an ad in the Product Showcase. The ad may be changed throughout the year to highlight special offers. A link to your Product Showcase items is placed in your enhanced listing. Additional Product Showcase ads are \$200.

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Basic Listing ( <i>address and telephone</i> )	\$50/year
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### Banner Advertising

(7.5" x 1") **NEW!** Need to be the center of attention? Increase your online presence with an online banner! Your advertisement will be featured at top of our website. Includes a clickable link to your website. *\*Limited availability*

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Main Page Banner (7.5" x 1")	\$750/year
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Physicians' Buyers Guide Banner (7.5" x 1")	\$500/year
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Single Page Banner (7.5" x 1")	\$400 /year
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### Column Advertising

(2" x 1.5") **NEW!** Featured on our website, your advertisement will be shuffled at random on our sidebar. Includes a clickable link to your website.

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Main Page Column (2" x 1.5")	\$300/year
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Single Page Column (2" x 1.5")	\$200/year
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## PRINT MARKETING

### Annual Meeting Program

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Full Page* (5.5" x 8.5")	\$200/ea.
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Half-Page* (4.25" x 5.5")	\$125/ea.
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Quarter-Page* (4.25" x 2.75")	\$75 /ea.
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\*Additional \$125 for color (Limited availability)

### Electronic Mail Campaigns

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Full Page (8.5" x 11")	\$400/ea.
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Half-Page (5.5" x 8.5")	\$250/ea.
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Quarter-Page (4.25" x 5.5")	\$125/ea.
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Eighth-Page (4.25" x 2.75")	\$75/ea.
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### Newsletters

Pricing and distribution dates vary. Call 770-613-0932 for more information.

## PROVIDE A DOOR PRIZE

Door prizes can be given out at each meeting via drawings.

Vendors may donate a door prize of their choosing.

Door prizes should be shipped to the GASP office 1 week before the activity date.

Donations will receive acknowledgement in membership email updates and on the activity program agenda.

## EDUCATIONAL GRANT FUNDING AND CONTRIBUTIONS

Would you like to support the meeting but you are unable to exhibit?

The Georgia Association of Sleep Professionals is a 501(c)3 nonprofit organization that accepts general educational grants to help defray the costs of its meetings and events.

Minimum contribution: \$500

Contributions will receive acknowledgement in membership email updates and on the activity program agenda.